

Create a higher percentage of satisfied customers.



Do you have a tight deadline, high-risk deliverable or tough service issue? We bring in expert training consultants to work onsite.

Are you committed to creating more to cross sell opportunities? Our specialized training and customer understanding produces fast, measurable results.

Increase front line efficiencies and customer satisfaction.



It's time to demand more. From your staff and from your consultants. In terms of accountability, costs and measurable, sustainable results.

Want to talk about your challenges? Call us to start the conversation.

The sustainable breakthrough company.

Looking for consulting, training or support?
It's within your reach.

From inspiration to implementation.

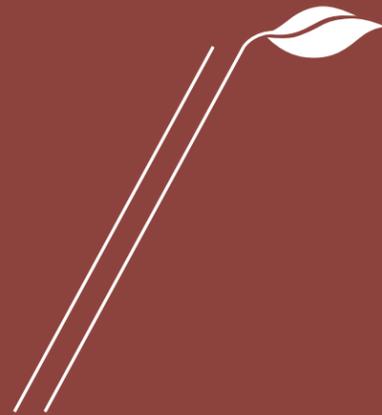
Call us today at 1.416.666.3195
or online at mcdanielpartners.com

McDaniel // Partners

The sustainable breakthrough company.

McDaniel // Partners

Develop your
human capital.



McDaniel Partners are trusted, experienced financial management consultants.

We help you create customized, sustainable programs that dramatically transform service levels, and whole company cultures, into growing customer-friendly, sales focused models.

Inspiration

Leave it to a small company to give you the big ideas.

By conducting in-depth strategic assessments of your company and your competitors, we're able to locate solutions to your most difficult challenges.

This unique approach to understanding and analyzing key strategic issues helps us offer you inspired ideas. Here are some of the areas we investigate:

- // **Your Market** – market size, turnover, growth and other relevant developments across a range of products, sectors and services.
- // **Your Competitors** – key players in a specific product or geographic market.
- // **Your Customers** – we analyse your customer base to provide an objective, detailed understanding of their needs, and yours.

Implementation

Turn your front line into your best resource.

Once we define the scope and objectives of your reengineering project or product requirements, we run a pilot project that mirrors how your new processes will perform.

Only then do we create a plan of action and help you successfully implement the full-scale solution.

By developing and testing pilot plans, we're able to provide you with a proven solution beforehand, making implementation highly customized and cost-effective. Once the process is in place, we offer you a unique, long-term proprietary tool called Sustain It™ which helps you maintain your gains indefinitely.

Create a wealth of customer satisfaction.
Contact McDaniel Partners today.

Sustain process
gains indefinitely.



Your industry is our only specialization. So, every recommendation we make is based on experience and maximizing your shareholder value. Every insight is grounded by analysis of the facts and application of modern finance. Every solution is leading edge and built expressly for the financial services industry.

We help you win today and down the road.